



Global Institute for Mindset Transformation and Attitudinal Change

In collaboration with



State Interest and Governance Authority



KNUST Business School



The Diaspora Affairs Directorate

OFFICE OF THE PRESIDENT OF GHANA



SPEAR Institute



AfCFTA Policy Network

Present

1st International Conference on African Mindset Transformation and System Thinking & Expo (ICAM^{TST} 2024)

THEME

Renewing Africa Mindset for Sustainable Development in Africa

Date: **12th - 15th November 2024**

Venue: **UAC, IMPACT BUILDING, KNUST-Kumasi**



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Background

“The Transformation of African Mentality is a Fundamental Requirement to the Development of African Societies.”

Okpalike Chika J. B. Gabriel (2014)

Historically, Africa has been subjected to exploitation by imperial powers, and this has impacted negatively on Africa’s socio-economic development and human dignity. Africa has progressed very slowly in terms of improvement to human, economic, and environmental development. The historical record reveals that since the independence of African countries, the continent has rarely led the process of defining a development agenda (Easterly, 2006).

Colonization left African countries with institutions and infrastructure designed to extract and export resources, rather than add value to resources (Nnadozie, 2013). The continent seems to have lost ownership due to the so call colonization effect and several other factors. Clearly, the ascendancy of corruption; low display of ethical standards and attitudes; unhealthy office politics, inefficient justice, and political systems, to mention a few, are some of the contributing factors of loss of ownership.

Also, the most often ignored and yet dominant factor that has retarded Africa’s development agenda and loss of a sense of ownership is the Mindset Factor. Taking charge of Africa’s ownership and its destiny demands a radical change in the African way of thinking, which has to do with waiting for development to occur, to an approach that pragmatically and actively catalyzes development processes.

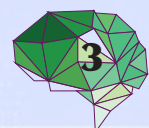
Clearly, the Transformation of African Mentality is a Fundamental Requirement to the Development and transformation of African Societies (Okpalike, 2014). This desirable systemic change requires that the development process be preceded by the shaping of people’s mindsets.

Transformational change happens at the level of mindsets, and this is certainly true for rebuilding our national unity and valid for creating

prosperity as well (Paul Kagame, 2016). The most important transformation is the transformation of our mindset. We must believe that we can do what other countries and continents have done. We must have a mindset of making things possible, we must have a “can-do mindset” and work together to drive the continent’s economic transformation agenda (Dr. Alhaji Mahamudu Bawumia, 2018).

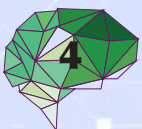
Nations that have recently developed exponentially-China, Malaysia, South Korea, Singapore, UAE, just to mention a few are countries whose socio-economic fortunes have been revolutionised by radical mindset shifts. For instance, the American companies listed in the Fortune 500 companies represent 80% of the world’s largest companies by revenue and profit. These companies have been able to remain in diverse markets, enhancing their financial performance and continuing to add value to their shareholders due to their Mindset Optimism Culture.

Their experiences thereof can be emulated by Africa and in particular, Ghana by developing a holistic mindset capital that would serve as a springboard for meeting the sustainable development goals. Given our current socio-political-cultural-economic reality, it is important that Africans and Black people everywhere develop a mentality that allows us to focus on ourselves, build partnerships and institutions, create relationships with allies, and learn to be as proactively self-sufficient as possible. To do so, it is necessary that we understand our shared histories and use them to radically imagine an entirely different way of living; and hence and hence the birth of the **1st International Conference on Africa Mindset Transformation and System Thinking (ICAMTST 2024)**.





Africa before and Now, Rebuilding the Maroon Mindset



ICAM^{TST} 2024

The logo for Agenda 2063 is centered within a square frame of yellow dotted lines. The word "Agenda" is in a white sans-serif font, with a stylized white triangle to its right. Below it, the year "2063" is written in a large, bold, white sans-serif font. Underneath the year, the phrase "The Africa we Want" is written in a smaller white sans-serif font. Below the text is a horizontal band of traditional African geometric patterns in gold and brown.

Agenda 2063

The Africa we Want

“ AGENDA 2063 is Africa’s blueprint and master plan for transforming Africa into the global powerhouse of the future (AfCFTA, 2023). ”

This can only be realized if we all agree to develop Growth Mindsets.

Partners



All Professional Bodies and Associations in Ghana

All Muslim Groups in Ghana



ICAM^{TST} 2024



The Conference Venue

Conference Information

“The most important transformation is the transformation of our mindset. We have to believe that we can do what other countries and continents have done. We must have a mindset of making things possible, we must have a “can-do mindset” and work together to drive the continent’s economic transformation agenda.”

Dr. Alhaji Mahamudu Bawumia, (2018)

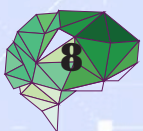
PURPOSE OF THE ICAM^{TST} 2024

- ✘ ICAM^{TST}-2024 will convene a dynamic group of people from across Africa, industries, and agencies—both public and private sector to discuss and debate of critical issues interconnected with citizenry mindset capital and national development.
- ✘ ICAM^{TST}-2024 will expose participants to how they can harness opportunities around them as catalyst for change.
- ✘ ICAM^{TST}-2024 will provide participants the unique opportunity to learn from international speakers who have led Fortune 500 organisations and middle-income countries to identify and exploit opportunities for exponential growth.
- ✘ ICAM^{TST}-2024 will tackle pertinent issues that guide citizenry behaviour and key overarching issues that can result in effective leadership and responsible citizenship.
- ✘ ICAM^{TST}-2024 will open discussions and lay to bear the power of Citizenry Mindset Configuration—both at the organisational and national levels— and how it is an indispensable strategic asset of the future we so much desire.
- ✘ ICAM^{TST}-2024 is about understanding what, why, when, where, and how systems

work today and how they can work better tomorrow in Ghana and Africa

WHO CAN ATTEND ICAM^{TST} 2024?

- ✘ Presidents of States of Africa Countries
- ✘ Members of Parliament of Africa Countries
- ✘ Ministers of State of Africa Countries
- ✘ Political Leaders, Consulates and Diplomats
- ✘ Chief Executive Officers Local and Multinational Companies
- ✘ Managing Directors and CEOs of Local and Multinational Companies
- ✘ Board Chairs and Members of Public and Private Companies
- ✘ Chief Directors of State-Owned Entities of Africa Countries
- ✘ Chief Executives of State Own Entities
- ✘ Executive Directors and Secretaries of State Own Entities
- ✘ Traditional and Religious Leaders
- ✘ Academics, Technocrats and Students
- ✘ Employees and Staff of Public and Private Sector organizations
- ✘ Businessmen and Entrepreneurs



ICAM^{TST} 2024

- ✘ Foreign Missions in Ghana and Abroad
- ✘ Ministry of Foreign Affairs
- ✘ Foreign and Local Non-Profit Organizations

SUB-THEMES/TOPICS

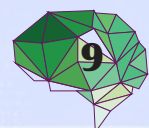
ICAMTST-2024 brings big issues out and covers a wide range of topics from both industrial and academic perspectives. Practitioner viewpoints, practitioner technical papers, academic papers and poster presentations from politicians, industry practitioners, foreign missions and consulates, businessmen and entrepreneurs, students and academics covering but not limited to the following topics are welcome:

Track 1: Developing the Right Mindset for Family Lifestyle, Wellbeing and Attitudinal Changes

- ✘ The Role of African Family Units and Families of African Descendants in Africa's Transformational Efforts
- ✘ Developing the Mindsets of Africans and African Families for Sustainable Development
- ✘ The Role of Health, Hygiene, Safety and Security Mentality of Africans in Africa's Development Effort
- ✘ Stress Management, Wellbeing and Happy Living of Africans and African Families
- ✘ Altering Attitudinal and Behavioural Imbalances in Africa's Social Systems
- ✘ Breaking the Systemic Codes of Wrong Addictions and Attitudinal Change
- ✘ Projecting Africa's dignity locally and abroad through the return to Africa's Cultural and Ethical Values and Institutional Support Systems
- ✘ Changing the Attitudinal and Behavioural Mindsets Africans on Environment and Waste Management

Track 2: Africa Continental Free Trade Area Agreement and Trade Investments in Africa

- ✘ The Role of Africa Free Trade Area Agreement in Africa's Transformation Efforts
- ✘ Sustainability of the Africa Free Trade Area Agreement
- ✘ Sustainable Trade and Investment Systems in Africa
- ✘ Governance System of the Africa Free Trade Area Agreement
- ✘ Effective Border Management of the Africa Free Trade Area Agreement
- ✘ Sustainable Policies and Regulations of the Africa Continental Free Trade Area
- ✘ The Role of Local, Regional, National, Regional and Continental Bodies in Achieving the Goals of Africa Free Trade Area
- ✘ Industrialisation of Africa through Africa Free Trade Area Agreement
- ✘ Creating an Enabling Business Environment for Africa Free Trade Area Agreement



- ✘ African Economies and Business Opportunities in Africa
- ✘ Creating Partnerships and Market Access for African Entrepreneurs and Businessmen

Track 3: Leveraging Strategic Partnerships with African Diasporans for Global Repositioning

- ✘ The Contributions of the African Diaspora towards Economic Development and Transformation of Africa
- ✘ Reconfiguration of African Diasporan Systemic Mindset through System Thinking Mechanism
- ✘ Internal commonalities of race relations created for the non-progression of African Unity and its damage to the sustainable development goals in Africa
- ✘ Systems approach to Diaspora engagement and sustainable development
- ✘ Recovering the purpose and resilience of Africans for global positioning
- ✘ Bringing African Diasporan Home for Business, Trade Investments and Entrepreneurship
- ✘ Partnering with African Diasporans for Systemic Transformation of Africa
- ✘ The Role of African Foreign Missions in Mobilizing African Diasporans for Economic Development and Transformation of Africa

Track 4: Africa's Resource Geopolitics and Diplomacy Mindset for Systemic Transformation

- ✘ Sustainable Resource Mobilization for Systemic Transformation in Africa
- ✘ Resource Management Mindset for Systemic Transformation
- ✘ Wealth Creation and Management for Systemic Transformation in Africa
- ✘ Recovering Africa's Resource Deposits and Africa's Resource Curse Syndrome
- ✘ Developing Value Addition Mindset for Africa's Natural Resources
- ✘ Systemic Mindsets for Financial Sustainability and Independence in Africa
- ✘ Leveraging on Africa's Natural Resources for Global Repositioning
- ✘ Integrating Volunteerism in Protecting and Utilizing African Natural Resources
- ✘ The Mentality of Development Partners and Africa's Resource Geopolitics
- ✘ Resolving Africa's Energy Resource Conundrum for Systemic Transformation

Track 5: Political and Governance Systems Architecture for Systemic Transformation in Africa

- ✘ Governance Systems of Public and Private Sector Institutions in Africa
- ✘ Building strong institutions and institutional Reforms in Africa
- ✘ Africa's Renewed Takeover-Over Mindset for Global Leadership
- ✘ New Conversation on Sustainable Political Parties Financing in Africa
- ✘ System Thinking Approach to Africa's Electoral Systemic Conundrum



- ✘ Local Governance Systems and Local Economic Development Mindsets in Africa
- ✘ African Electorate Mindsets for Sustainable and Accountable Government
- ✘ Political Parties Administration and Campaign Management

Track 6: African Leadership Mentality, Organizational Mindset and Future of Work in Africa

- ✘ Rebuilding Africa's Political Leadership Mindset for Sustainable Development
- ✘ Developing Ethical Leadership Mindset in Tackling Corruption in Africa
- ✘ Traditional Leadership Partnerships in Sustainable Development of Africa
- ✘ The Role of Religious Leadership in Systemic Mindset Transformation in Africa
- ✘ Performance Indicators of Systemic Mindset Transformation
- ✘ Africans Institutional System Thinking Approach and Corporate Performance
- ✘ Organisational and Individual Mindsets for Economic Development in Africa
- ✘ Leadership Mindsets and the Future of Work in Africa
- ✘ Business as Unusual- a new approach to sustainable Business Practice in Africa
- ✘ Leadership in Mentorship, Apprenticeship and Skills Training for Systemic Transformation in Africa

Track 7: Infrastructure Systems Planning, Smart and Green Cities Development in Africa

- ✘ Educational Infrastructure Development in Africa
- ✘ Healthcare Infrastructure Development in Africa
- ✘ Energy Infrastructure Development in Africa
- ✘ Housing Infrastructure Development in Africa
- ✘ Road Infrastructure Development in Africa
- ✘ Urban Mobility and Transportation System in Africa
- ✘ Infrastructure Renewal and Retrofitting in Africa
- ✘ Telecommunication Infrastructure Development in Africa
- ✘ Green and Smart Cities Development in Africa

Track 8: Social Systems and Social Governance Mindset in Africa

- ✘ Sustainable Educational Systems in Africa
- ✘ Sustainable Healthcare Systems in Africa
- ✘ Sustainable Justice and Judicial Systems In Africa
- ✘ Security and Public Services Administration Systems in Africa
- ✘ Social Investment and as a Tool for the Development of Africa



- ✘ Social Entrepreneurship and NGO Governance in Africa
- ✘ Social Enterprise and Impact on Africa's Development
- ✘ Social Entrepreneurship and Youth Unemployment
- ✘ Innovative Financing Structure for Africa's Social Infrastructure
- ✘ Social Entrepreneurship and Gender Inclusiveness.
- ✘ Social Entrepreneurship and Persons Living with Disabilities

Track 9: Food Security and Climate-Smart Agricultural Technology Mindset in Africa

- ✘ Hemp for Climate Change and Regenerative Agriculture
- ✘ Exploration of Industrial, Medicinal and Nutritional Use of Hemp
- ✘ Rural Youth Communities and Agricultural Technology
- ✘ Greenhouse Innovations and Agricultural Technology
- ✘ The Future of Hemp and Agricultural Development in Africa
- ✘ Hemp Education, Research, Training and Campaign in Africa
- ✘ Agribusiness, Agripreneurship, Agro Processing and Value Addition
- ✘ Effects of Climate Change on Agriculture and Food Production in Africa

Track 10: Developing Apposite Mindset for Education and Professional Practice in Africa

- ✘ Sustainable Educational Systems in Africa
- ✘ Educational reforms, Policy formulation and Implementation in Africa
- ✘ New Mindset for Basic Education Systems in Africa
- ✘ Sustainability of Higher Education Institutions in Africa
- ✘ Middle Level Manpower Development Mindset in Africa
- ✘ Professional Institutions and the Conduct of Professionalism in Africa
- ✘ Technical and Vocational Educations Skills Training and Development in Africa
- ✘ Research and Development, Capacity Building and Training

Track 11: Cultivating the Mindset of African Women in Leadership and Entrepreneurship

- ✘ The role of African Women in Sustainable development of Africa
- ✘ Women empowerment and involvement in Africa political system thinking
- ✘ Women empowerment and involvement in Professional practice in Africa
- ✘ Engendering Women in Business and Entrepreneurship in Africa
- ✘ Women Leadership in Educational System Thinking in Africa
- ✘ Women in Corporate Leadership System Thinking in Africa
- ✘ Women in Religious Leadership System Thinking in Africa



Track 12: Building Peace, Security, Justice Systems and Strong Institutions

- ✘ Developing institutional mindset for building stronger institutions in Africa
- ✘ Developing and improving patriotism mindset in Africa
- ✘ Justice systems administration and the rule of law
- ✘ Police Service administration and empowerment
- ✘ Defence service systems administration and empowerment
- ✘ Correctional and prison systems administration and empowerment
- ✘ Fire service systems administration and emergency response readiness
- ✘ Peace, security and conflict resolution mindsets in Africa regions

Track 13: Religious Affairs and Chieftaincy Institutions in Africa

- ✘ The role of religious systems in systemic transformation of Africa
- ✘ Africa's traditional system of leadership and systemic transformation
- ✘ Traditional systems mindset in Africa
- ✘ Cultural systems in Africa and systemic transformation
- ✘ Traditional leadership mindset and systemic Transformation
- ✘ Chieftaincy and Religious Institutions in Africa

IMPACT/OUTCOMES OF ICAM^{TST} 2024 CONFERENCE

The outcomes of ICAM^{TST} 2024 will bring benefits to multiple stakeholders involved with the systemic mindset and system thinking value chain, including but not limited to corporate Institutions, non-governmental institutions, governments, development partners.

- ✘ The conference is expected to bring together over 600 participants (in-person and virtually) including researchers, academics, business executives, political leaders and institutions with interest in issues of governance, system thinking and mindset transformation from many countries. It is envisaged that this will bring about cross fertilization of ideas and help bridge gap between researchers, academia and industry which is one of the major challenges of higher education in Africa.
- ✘ Over 200 business executives, political leaders and regulatory institutions will through the Conference expand their knowledge of new research findings and innovations so that they can apply to improve business decisions and strategic initiatives.
- ✘ The Conference will renew the interest of private and public institutions in system thinking approach of Africa's economic transformation agenda.
- ✘ The conference will contribute immensely towards the achievement of 7 of the 17 SDGS as follows;



- ✘ The Conference is expected to bring legal and regulatory reforms in some countries based on new research findings and recommendations that will be shared and lead to public sector reforms especially on corporate governance-based interactions between industry, researchers and academics.
- ✘ The outcome of ICAM^{TST} 2024 will have implications for stakeholders, particularly, political leaders and top management leaders, who will have the discussions and workshops handy in promoting a better understanding of the intersection and interaction between mindset, system thinking and sustainable economic development of Ghana

CONFERENCE HIGHLIGHTS

- ✘ The 2024 conference will showcase many novel and exciting events to get everyone along. It will incorporate traditional scholarly academic style conference presentation as well as novel and unorthodox practitioner style presentations and activities. This shall include but not limited to:

Plenary Sessions

- ✘ Keynote Speaker presentations from Academics and Researchers
- ✘ Keynote Speaker presentations from Business and Political Leaders
- ✘ Invited Guest Speakers
- ✘ Technical/Industry Paper Presentations
- ✘ Poster Presentations

Panel Workshops

Alongside the plenary sessions, the conference will feature panel workshops to discuss contemporary issues related to the theme of the conference, including but not limited to the following:

- ✘ Panel Workshop on the Mindset of Africa Youth by 2063
- ✘ Panel Workshop on Africa Trade Agreement and Economic Diplomacy Mindset
- ✘ Panel Workshop on Driving Investments in Africa
- ✘ Panel Workshop on System Thinking and Future of Work
- ✘ Panel Workshop on Political Parties and Campaign Financing Mindsets in Africa

Side attraction

To make the event educative and entertaining, and get everyone along throughout the period, the following activities are incorporated into the conference:

- ✘ B2B, B2G and B2N Business Meeting Connect and Networking
- ✘ Optional Social Tour and Free Health Screening
- ✘ Award Presentation and Dinner Ball
- ✘ Exhibitions of Indigenous African Products
- ✘ Exhibition of African Emerging Technologies



IMPORTANT DATES

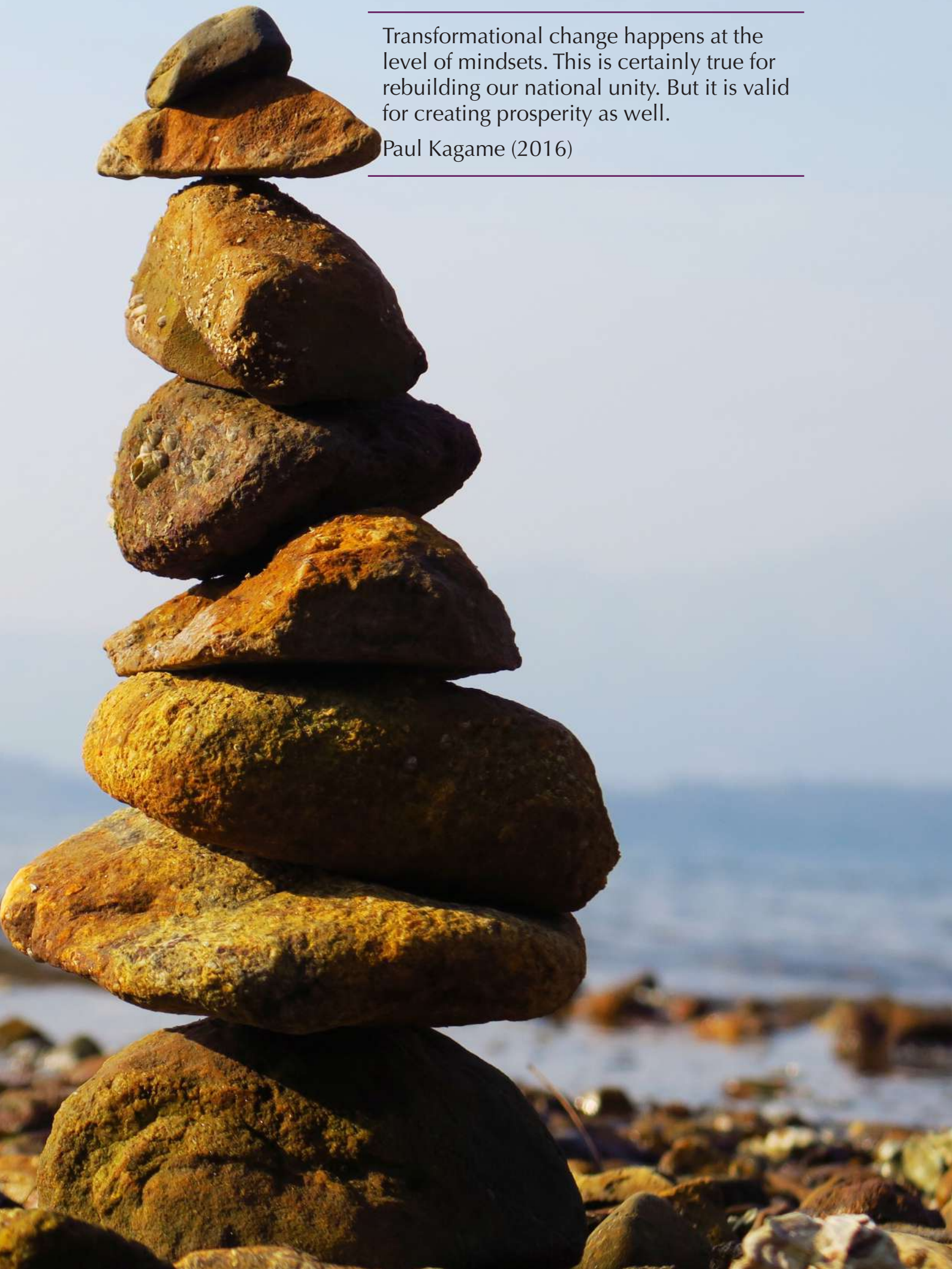
Industry Presentations	
Deadline for Submission of Presentation Highlights and Abstracts	5th October 2024
Deadline for Submission of Speaker Profiles and Photos	5th October 2024
Deadline for Submission of PowerPoint Presentations	5th October 2024
Arrival and Departure	
Arrival Date	12th November 2024
Start Date	13th November 2024
End date	14th November 2024
Optional Social Tour & Departure	15th November 2024

CONFERENCE FEES

Participant Category	Local Fees (GhC)	International Fees (USD\$)		Virtual	
		Africa	Other Countries	Local	International
Author/Presenter	GHC 1200	US\$300	US\$350	GHC 800	US\$150
Delegate/Participant	GHC 2000	US\$350	US\$400	GHC 1000	US\$200
Postgraduate Student	GHC 1000	US\$200	US\$250	GHC 600	US\$100
Undergraduate Student	GHC 600	US\$150	US\$200	GHC 400	US\$75

Note:

- ✘ Fees is inclusive of Meals, Conference bag, Book of Abstracts, Note Pad and Pen
- ✘ Discount package of 5-15% is applied for group registration of each category
- ✘ Accomodation is EXCLUSIVE of the conference fees



Transformational change happens at the level of mindsets. This is certainly true for rebuilding our national unity. But it is valid for creating prosperity as well.

Paul Kagame (2016)

Advisory and Steering Board

ADVISORY BOARD

- ✦ **Prof. Joshua Ayarkwa**, *Kwame Nkrumah University of Science and Technology (Chair)*
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- ✦ **Dr Amos Darko**, *University of Washington, USA*



LOCAL ORGANIZING COMMITTEE

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- ✘ **Prof. Emmanuel Adinyira**, *Global Inst. of Mindset Transformation & Attit. Change/KNUST*
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- ✘ **Dr. Frank Boateng**, *Global Inst. of Mindset Transformation & Attitudinal Change*
- ✘ **Dr. Eric Oduro Ofori**, *Kwame Nkrumah University of Science and Technology*
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- ✘ **Mr. Richard Asante**, *CEO, Chartered Institute of Supply Chain Management*
- ✘ **Dr. Alex Acheampong**, *Kwame Nkrumah University of Science and Technology, Ghana*
- ✘ **Dr. Ernest Kissi**, *Kwame Nkrumah University of Science and Technology, Ghana*
- ✘ **Dr. Michael Adesi**, *Kwame Nkrumah University of Science and Technology*
- ✘ **Dr. Collins Doudo**, *Global Inst. of Mindset Transformation & Attit. Change/KNUST*
- ✘ **Dr. Harry Barton Essel**, *Global Inst. of Mindset Transformation & Attit. Change/KNUST*



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- ✦ **Mr. David Kwadwo Marfo**, *Global Institute of Mindset Transformation & Attitudinal Change*
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- ✦ **Mr. Adam Yehuri Braimah**, *Global Institute of Mindset Transformation & Attitudinal Change*
- ✦ **Mr. Robert Akwasi Atsrim**, *Spear Institute*
- ✦ **Mr. Collins Boakye Dankwa**, *KNUST*

CONFERENCE SECRETARIAT

- ✦ **Prof De-Graft Owusu-Manu**, *Chairperson/President ICAM/GIMTAC*
- ✦ **Prof. Ernest Ofori Asamoah**, *Co-Chairperson-Track 8*
- ✦ **Dr. Christian Sewordor Mensah**, *Co-Chairperson-Track 9*
- ✦ **Hon. Akwasi Awua Ababio**, *Director of Diaspora Affairs- Co-Chairperson, Track 3*
- ✦ **Aps (Prof.) Joseph Ignatius Teye Buerthey**, *Co-Chairperson-Track 4*
- ✦ **Ing. Felix Atsrim**, *Co-Chairperson-Track 6*
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- ✦ **Rev. (Dr.) Nanayaa Owusu-Prempeh**, *Co-Chairperson-Track 1*
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- ✦ **Mr. Prince Anokye**, *2nd Deputy Conference Director*
- ✦ **Dr. Michael Adesi**, *Conference Secretary*
- ✦ **Dr. Alexander Acheampong**, *Deputy Conference Secretary :*
- ✦ **Dr. Francis Kofi Nimo Nunoo**, *Creative Director*

- ✦ **Dr. Ernest Kissi**, *Editorial Coordinator*
- ✦ **Dr. (Mrs). Anita Adade Boateng**, *Sponsorship and Fundraising Coordinator*
- ✦ **Dr. Barbra Simons**, *Sponsorship and Fundraising Coordinator*
- ✦ **Mr. Einstein Kofi Ntim**, *Diaspora Engagement & Innovation -Team Lead*
- ✦ **Nana Baidoo Lartey**, *Diaspora Office of the President of Ghana*
- ✦ **Jennifer Naa Ayerki**, *Diaspora Office of the President of Ghana*
- ✦ **Mrs. Thelma Naa Aku Maclean Apenteng** , *Fundraising and Sponsorship Coordinator*
- ✦ **Mr. Abraham Lincoln Kwame Owusu**, *Sponsorship and Fundraising Coordinator*
- ✦ **Mr. Adam Yehuri Braimah**, *Sponsorship and Fundraising Coordinator*
- ✦ **Mr. David Kwadwo Marfo**, *Sponsorship and Fundraising Coordinator*
- ✦ **Mrs. Matilda Owusu-Manu**, *Finance and Administration Manager (FAM)*
- ✦ **Mrs. Irene Otuba Nimo-Nunoo**, *Deputy Finance and Administration Manager*
- ✦ **Mr. Robert Akwasi Atsrim**, *Spear Institute*
- ✦ **Mr. Collins Boakye Dankwa**, *KNUST*
- ✦ **Mr. David Mills Adobah**, *Fedems Group/Spear Institute*





Special Guest & Guests of Honour





HIS ROYAL MAJESTY, OTUMFUO NANA OSEI TUTU II
(ASHANTEHENE)



HIS EXCELLENCY WAMKELE MENE
SECRETARY GENERAL OF THE AFRICAN CONTINENTAL FREE
TRADE AREA (AFCTA) SECRETARIAT



APOSTLE GYAU OBUOBI
GENERAL SECRETARY, CHURCH OF PENTECOST



PROF (MRS) RITA AKOSUA DICKSON
VICE CHANCELLOR, KWAME NKUMAH UNIVERSITY OF
SCIENCE AND TECHNOLOGY, KUMASI



NANA KWAME BEDIAKO
(FOUNDER, KWARLEYZ GROUP)



HER EXCELLENCY (AMB.) SELMA ASHIPALA-MUSAVYI
(HIGH COMMISSIONER OF THE REPUBLIC OF NAMIBIA TO GHANA)

Keynote and Guest Speakers



LOUIS YAW AFFUL,
Group Executive Director APN Group of Organizations



Hon. John Boadu,
Director – General, The State Interests and Governance Authority (SIGA)



Dr. Fareed Arthur,
AfCFTA National Coordinator, National Coordinating Office, Accra



Dr. Joseph Siaw Agyapong,
Executive Chairman, Josping Group of Companies



Dr. Daniel McKorley,
Executive Chairman, McDan Group of Companies



Prof. Kwame Asamoah,
University of Ghana Business School, Legon



Rev. (Mrs.) Angela Appiah Carmen,
President, Institute of Directors, Ghana



Rev. (Dr.) Nanayaa Owusu-Prempeh,
Chief Executive Officer, Tin Ifa Group Ltd



Ing. Felix Atsrim, Executive Chairman, FEDEMS Group of Company



Aps (Prof.) Joseph Ignatius Teye Buerthey, Pentecost University



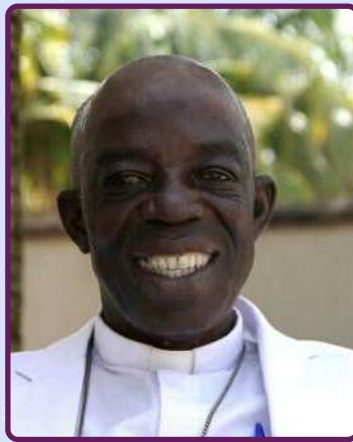
Mr. Stephen Asiedu, Ag. Manager, State Interests and Governance Authority



Dr. Abena Asomaning Antwi, M.D., African Environmental Sanitation Consultants



Aps (Prof.) Kwabena Koduah Agyapong, Vice Chancellor, Pentecost University



Rt. Rev. Prof. Safo Katanka, Council Chairman, Christian Service University, Kumasi



Aps. (Prof.) Joseph Osafo, University of Ghana



Mr. Kwaku Ampromfi, Chief Executive Officer, McDan Group of Companies



Prof. Ernest Ofori Asamoah, President Regent University College of Science and Technology.



Prof. De-Graft Owusu Manu, Chairman/ President, ICAM/ GIMTAC

Sponsorship Options

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Four (4) different sponsorship options with benefits are available. Please partner with us for Africa Mindset Transformation and Development by sponsoring us as one of the following

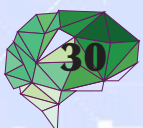
Platinum Sponsor ≥GhC 100,000.00

- Name and logo branded as Platinum Sponsor on all conference Materials including advert.
- Name and logo imprinted on Conference Bags and T shirt.
- Name and logo written on sponsorship banners, billboard and on a plaque.
- Display of name and logo on Conference website as Platinum Sponsor
- Naming Right and Recognition at the Conference Dinner
- 10-minutes presentation/Video slot in the Plenary session.
- Formal recognition in a form of appreciation letter and Certificate.
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- Speaking slot as Guest Speaker
- Table/Boot to showcase products, services/ESG impact.
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- Media Mentions



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- Name and logo enlisted as Gold sponsor of the conference proceedings.
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- Display of name and logo on conference website
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- 5-minutes presentation slot during the Sub Theme section related to their Mission.
- Naming right as sponsor of the conference lunch.
- Formal recognition in a form of appreciation letter and certificate.
- Slot for 3 participants at the Conference
- Speaking slot as Guest Speaker
- Access to over 5,000 conference participants
- Media Mentions



Silver Standard Sponsor Gh¢ 50,000.00 – 30,000.00

- Name and logo enlisted as Silver Sponsor of the conference proceedings.
- Name and logo written on a plaque.
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- Naming right and recognition as sponsor of the welcome reception.
- Naming right as sponsor of one of the keynote Speakers.
- Naming right as the sponsor of the field trip and health screening
- 1 free ticket for a delegate to attend the conference
- Formal recognition in a form of appreciation letter and certificate
- Media Mentions



Standard Sponsor Gh¢ 20,000.00 – 5,000.00

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- Name and logo written on a plaque.
- Display of name and logo on the conference website.
- Naming right as sponsor of one of the keynote Speakers.
- Naming right as the sponsor of a Session
- Access to over 5,000 conference participants
- Formal recognition in a form of appreciation letter and certificate
- Media Mentions



ALTERNATIVE SPONSOR OPTIONS

SN	Activity	Tick
1.	Sponsorship of Welcoming Reception Dinner	
2.	1st Day Conference Breakfast, Lunch and Dinner	
3.	2nd Day Conference Breakfast, Lunch and Dinner	
4.	Sponsorship of Conference Ball Dinner Banquet	
5.	Sponsorship of "Thank You Gift" to Keynotes and Special Guests	
6.	Sponsorship of Conference Venue, Folder and Souvenirs	
7.	Sponsorship of Conference Brochure, Flyers & Proceedings	
8.	Sponsorship of Conference T-Shirts and Bags	
9.	Sponsorship of Travels of 2 Keynote Speakers	
10.	Sponsorship of Accommodation of 2 Special Guests	
11.	Sponsorship of Travels of 2 Special Guests	
12.	Sponsorship of Accommodation of 2 Special Guests	

SN	Activity	Tick
13.	Sponsorship of Conference Awards, Plaques & Certificates	
14.	Sponsorship of Conference Media Coverage & Press Conference	
15.	Sponsorship of Development of Conference Website	
16.	Sponsorship of Conference Moderators, Ushers, Rapporteurs	
17.	Sponsorship of Photography and Video Coverage	
18.	Sponsorship of Internal Transport of Keynote Speakers and Special Guests	
19.	Sponsorship of Conference Security Services	
20.	Sponsorship of Field Trip and Health Screening	
21.	Sponsorship of All Miscellaneous Expenses	



Conference Secretariat

Name	Position
Prof De-Graft Owusu-Manu	Chairperson/President ICAM/GIMTAC
Prof. Ernest Ofori Asamoah	Co-Chairperson-Track 8
Dr. Christian Sewordor Mensah	Co-Chairperson- Track 9
Hon. Akwasi Awua Ababio	Director of Diaspora Affairs-Co-Chairperson - Track 3
Aps (Prof.) Joseph Ignatius Teye Buertey	Co-Chairperson-Track 4
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